

TAKE YOUR TAX DOLLARS TO WORK.



YOU COULD DEDUCT UP TO 100% OF THE PRICE OF A NEW GMC VEHICLE

No detail is too small for you and your business. That's why the professionals at GMC want you to know about an offer that's anything but small. Thanks to recently announced tax depreciation laws, your business may be eligible to immediately deduct up to 100% of the purchase price¹ of qualifying new GMC vehicles purchased in 2023 for business use.

With these tax depreciation laws in place, it's a great time to add the precise craftsmanship of GMC trucks and SUVs to your small business. To learn more about current offers, contact your dealer or visit www.gmc.com/tax-deductions.

UP TO 100% OF THE PURCHASE PRICE¹

Large trucks, cargo vans, and 10+ passenger vans - GVWR greater than 6,000 lbs.²

UP TO \$25,000 PLUS UP TO 80% OF THE REMAINING PURCHASE PRICE PLUS STANDARD DEPRECIATION DEDUCTION¹

Other trucks, passenger vans and SUVs - GVWR greater than 6,000 lbs.²

Up to \$20,200¹

All vehicles - GVWR of 6,000 lbs. or less²

Sierra 1500/2500/3500 – (Standard and Long Bed)
Sierra 3500 HD Chassis Cab
Savana Cargo Van
Savana Passenger Van (10+ passenger seating only)
Savana Cutaway

Sierra 1500 – Short Bed (incl. Denali)
Yukon (incl. Denali)
Yukon XL (incl. Denali)
Acadia (incl. Denali)
HUMMER EV Pickup
HUMMER EV SUV
Canyon
Savana Passenger Van (all except 10+ passenger seating)

Terrain (incl. Denali)

PLUG INTO AN EV TAX CREDIT

Individuals, businesses and tax-exempt organizations that purchase a qualifying electric vehicle may qualify for a federal Clean Vehicle or Commercial Clean Vehicle income tax credit of up to \$7,500³ for vehicles placed in service in a trade or business during 2023.

Model	Model Year	Maximum Credit
HUMMER EV SUV	2023-2024	\$7,500
HUMMER EV Pickup	2023-2024	\$7,500
Sierra EV (Denali Edition 1)	2024	\$7,500

Each purchaser's tax situation is unique and the available tax benefits and the applicable federal tax laws, regulations and guidelines are subject to change without notice. Therefore, customers must consult their tax advisor to determine the proper tax treatment of any vehicle purchase[s]. For more information, visit www.irs.gov. This advertisement is for informational purposes only and should not be construed as tax advice or as a promise of availability or amount of any potential tax benefit or reduced tax liability.

¹Taxpayers may be entitled to U.S. federal income tax deductions and/or credits for purchases of vehicles that are placed in service in a trade or business during 2023. Determining the proper income tax treatment of any vehicle purchase requires careful consideration of several factors including, but not limited to, the applicable tax laws, regulations and guidelines, characteristics and attributes of the particular vehicle purchased and the purchaser's income tax situation. Each purchaser's tax situation is unique and the available tax benefits and the applicable federal tax laws, regulations and guidelines are subject to change without notice. Therefore, customers must consult their tax advisor to determine the proper tax treatment of any vehicle purchase[s]. For more information, visit www.irs.gov. This advertisement is for informational purposes only and should not be construed as tax advice or as a promise of availability or amount of any potential tax benefit or reduced tax liability. ²When properly equipped; includes weight of vehicle, passengers, cargo and equipment. ³Individuals, businesses and tax-exempt organizations that purchase a qualifying electric vehicle for use in a trade or business may qualify for a federal Qualified Commercial Clean Vehicle income tax credit of up to \$7,500. For more information, visit <https://www.irs.gov/credits-deductions/commercial-clean-vehicle-credit>. Individuals who purchase a qualifying electric vehicle for non-business use may qualify for a federal Clean Vehicle income tax credit of up to \$7,500, subject to additional restrictions. For more information, visit <https://www.irs.gov/credits-deductions/credits-for-new-clean-vehicles-purchased-in-2023-or-after>. Consult your tax advisor to determine the proper tax treatment of any vehicle purchase[s] including, without limitation, which vehicles qualify, the amount of the available credit, how to claim the credit, how claiming a credit may impact other tax deductions and/or tax credits and for additional restrictions and limitations. Clean Vehicle and Commercial Clean Vehicles tax credit amounts, eligibility requirements and other requirements, restrictions and limitations are subject to change without notice.



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